

Platinum Sponsorship Bundles Checklist



- Interactive Virtual Booth in Exhibit Hall Live (Remo Platform)
Each booth can host up to six (6) maximum concurrently. Platinum booths have a private table for two built-in booth. Virtual booth includes whiteboard with presentation capabilities.

Platinum



- ATM Resource Centre Includes:
 - ◇ Your Company Bio with Logo
 - ◇ Up to 5 Customizable Call-to-Action Buttons
 - ◇ Up to 5 Product and/or Service Categories
 - ◇ Up to 10 Video Uploads (Up to 500 Mb for each file)
 - ◇ Up to 20 Document Uploads
 - ◇ Up to 20 Photo Uploads
 - ◇ 24/7 Access to Profiles Update
 - ◇ Logo on the Tech Symposium Homepage
 - ◇ Complimentary Exhibit Booth Staff Registration (Limited Access)
 - ◇ Post Event Analytics Report(s)
- Number of Available Discounted Registrations (*4 at \$100 off Attendee Full Access Registration*)
- ATM Resource Center Profile viewable to public through August 31, 2021
- Logo on the Event Login Page - *Please send logo in .png file format, sized 200 px x 100 px, to Sandra Strickland, sandra.strickland@atca.org, as soon as your contract is signed, but no later than **28 April**.*
- Acknowledgment of Sponsorship on ATCA's Social Media Accounts
- Sponsor Logo* Featured in rotation on the ATM Resource Center Homepage
 - ◇ *On each visit to the page, an auto-refresh displays a new series of sponsor logos*
- Rotating Logo* Banner on Event Agenda/Hub page Carousel

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- Logo* on Registration Confirmation Email
- Sponsorship of one (1) Tech Symposium Program Presentation - Includes:
 - ◊ Logo* Session Premium Banner located under Video Player, 468 pixels x 60 pixels
 - ◊ In-Video "Brought To You By" logo slide before & after presentation, and in on-demand session
 - ◊ "Brought To You By" Sponsor Banner with logo on Tech Symposium Formal Program Agenda

(Visit <https://www.atca.org/agenda-symp> for a listing of program presentations. Note: Not all presentations are available to sponsors. Please contact Deborah Brice, deborah.brice@atca.org for a listing of available presentations. All presentation selections are on a first-come/first-serve basis.)
- Siderail Banner Logo* on Agenda/Hub and Session pages

*ATCA will use your 2020 logo on file unless your logo has been changed within the last 3 months. If you have a new logo, please send new logo to Glenn Cudaback, glenn.cudaback@atca.org, in a ".ai" or ".eps" file format.

QUESTIONS: contact Deborah Brice, deborah.brice@atca.org